

# The Grand Challenge

Papworth Trust's Apprentice Style Fundraising Contest

Visit: [www.grandchallenge.org.uk](http://www.grandchallenge.org.uk)

Start Date – 1<sup>st</sup> October 2008

Finish Date – 31<sup>st</sup> December 2008



## Do's and Don'ts of Fundraising

DO try and come up with something new and different

DO think about how you can ensure your initiative is accessible to everyone

DO your research – risk analysis, legal requirements, licences, insurance etc.

DO plan carefully, do your sums and be realistic

DO think about “gifts-in-kind” not just cold hard cash!

DO spread the work out between your team

DO be enthusiastic – your enthusiasm will be infectious

DO treat others as you would wish to be treated

DO remember to say thank you

DO have FUN!!

DON'T get carried away or promise things you can't deliver

DON'T put yourselves in danger or at personal risk

DON'T get disappointed – not everyone you ask will help or get involved

DON'T wait until the last minute to tell people about your plans

DON'T expect automatic donations from pledges - you will probably have to remind people

DON'T forget to keep accurate records and accounts

DON'T let any opportunity slip by – double up on activities where you can i.e. raffles or auctions at an event

DON'T let this take over your life... you need to be able to fit work on you fundraiser alongside your usual work and social life

DON'T forget to say “THANK YOU”!